



*pigment*

PORTFOLIO OF  
MICHAEL ELLIOTT

I do not think I have truly found what it is I consider my lifelong endeavour, but rather the industry that envelops it or perhaps the prerequisites required to embrace it; in ways few can resonate with. I am fascinated with Architecture, how spacial composition can manifest feelings and imprint memories that become indelible over time. From huge buildings to the smallest interiors, each space can convey a remarkable amount of mystery and wonder. That wonder has lead me to study Architecture in deeper ways than I would imagine.

My creativity is both blessed and burdened by it's curiosity, stifled by it's naivety yet propelled by it's eagerness. I am engaged by the rules of composition, colour, form, construction of light and shadow; all of which I feel obliged to use, yet often won't, limiting myself to a notion of perfection.

Peter Zumthor once said that 'Construction is the art of making a meaningful whole out of many parts'. I hope that the parts I pursue do indeed create the meaningful whole and that by letting this notion of perfection melt away, I am able to leave my mark- *Pigment*.

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# Black Space

Unilever & Lynx

Lynx's new flagship store at the Truman Brewery; Lynx Black Space, is a project I worked on at N2O Experiential Agency.

The store showcased the new range of male grooming products along with clothing exclusively available from ASOS. I designed the store to embody Lynx's new direction, which is 'understated style' and a quiet retreat from the chaos, as well as being able to host one-off events such as music performances and cinema screenings.

*silence*

The layout of the store was segregated into four areas; a barbershop hosted by Jack the Clipper, a bar area that offered refreshments, a merchandise area that allowed visitors to shop for curated selections of clothing as well as a lounge area to relax. Bespoke freestanding units were introduced within the merchandise area, housing digital content on iPads.

Other key features included a large light installation that focused on a Lynx can, made entirely of Vanta Black; the darkest material known to man.

*fig. 1, 2, 3*



*Existing interior of unit 1*

fig. 4, 5, 6



Existing interior of unit 2

Existing plans of both rooms

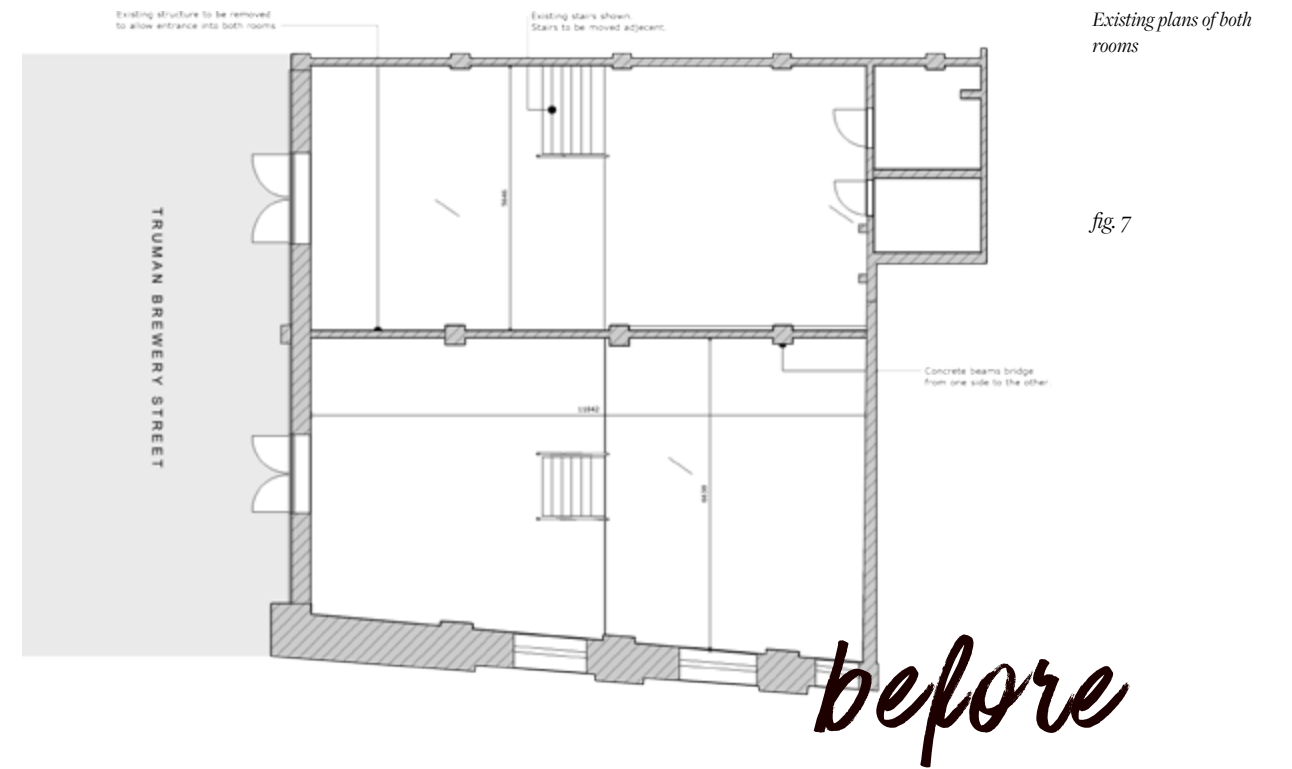


fig. 7

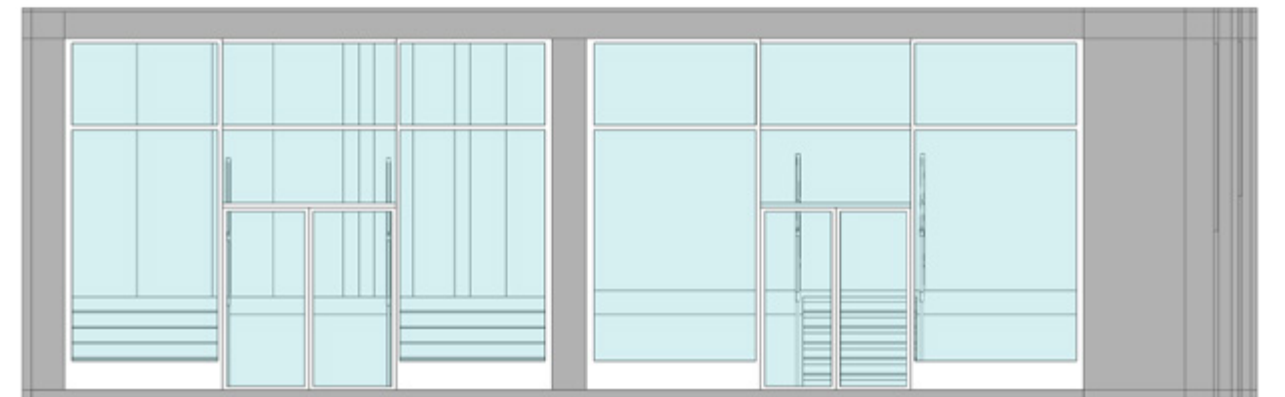
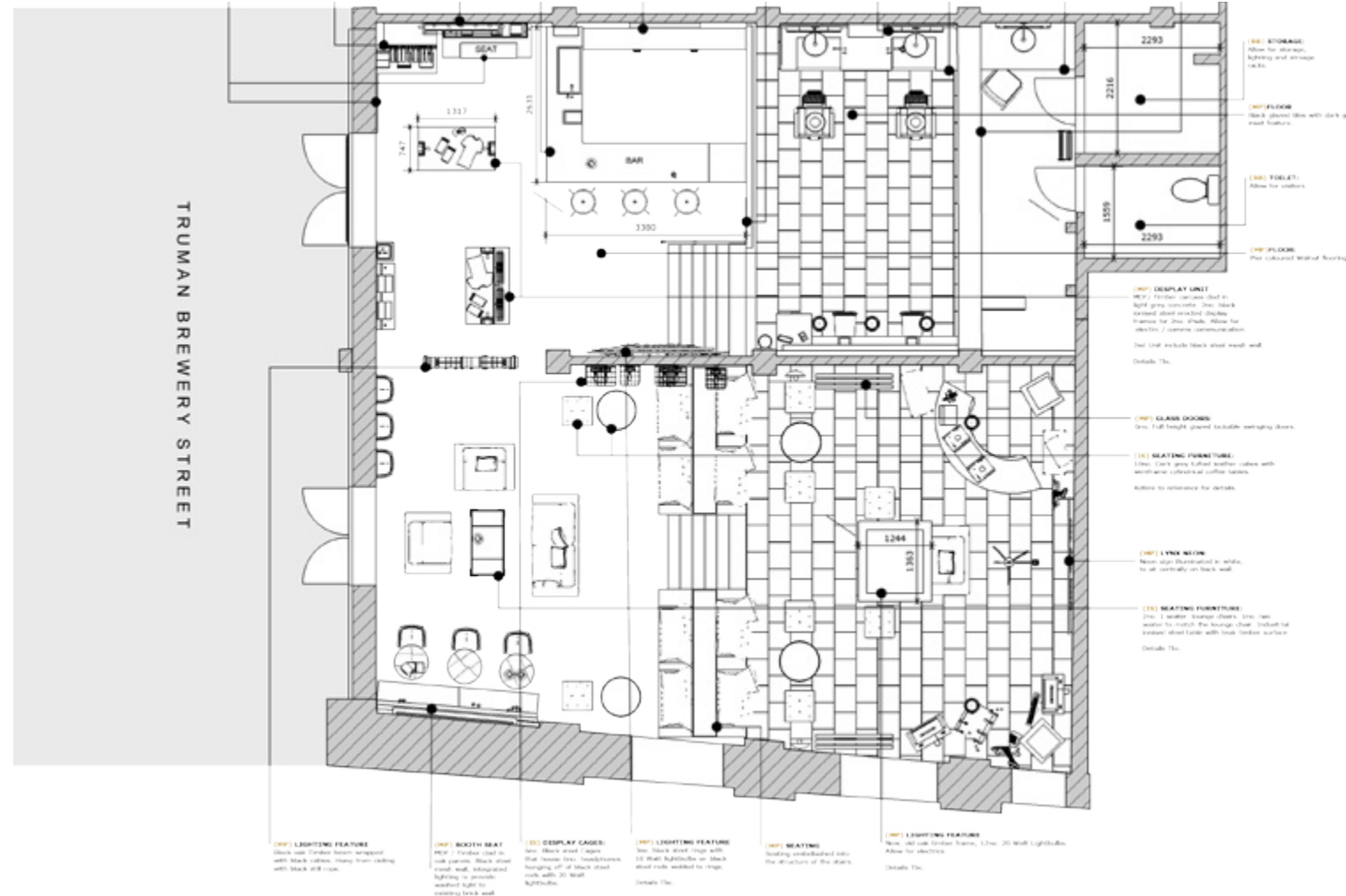


fig. 8

Existing shopfront elevation

fig. 11

# PRO-POSING PLAN



The positioning of elements was essential to the sense of space, a gestured path for visitors to follow

fig. 9

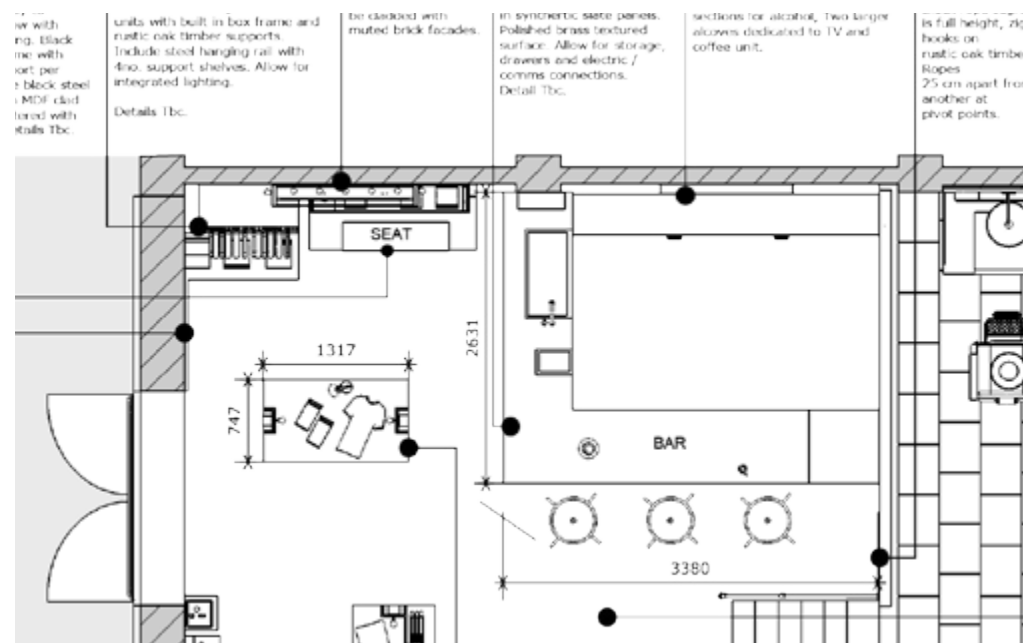
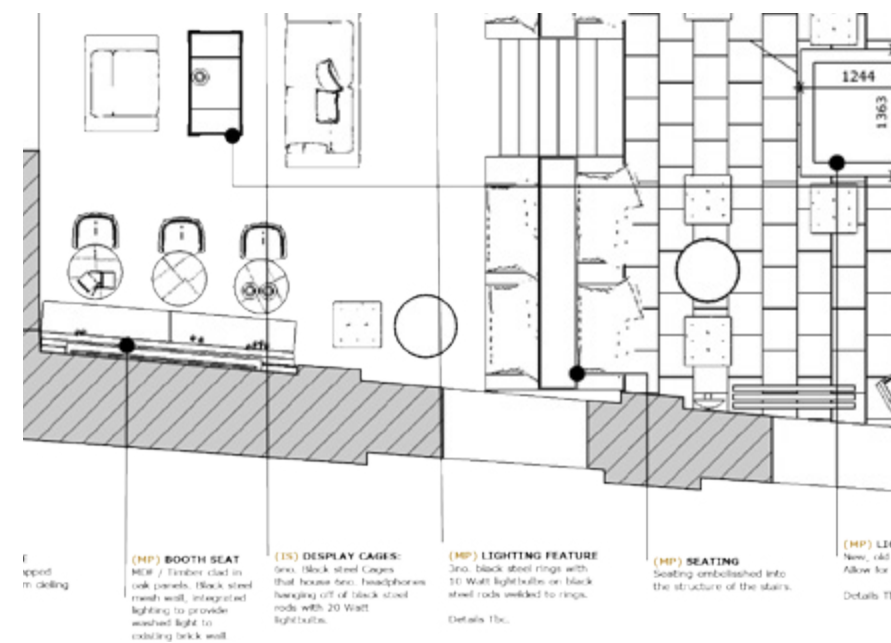


fig. 10

A closer look at the finer details of the interior. A lot of research was done to enable both a music experience and space for live performances



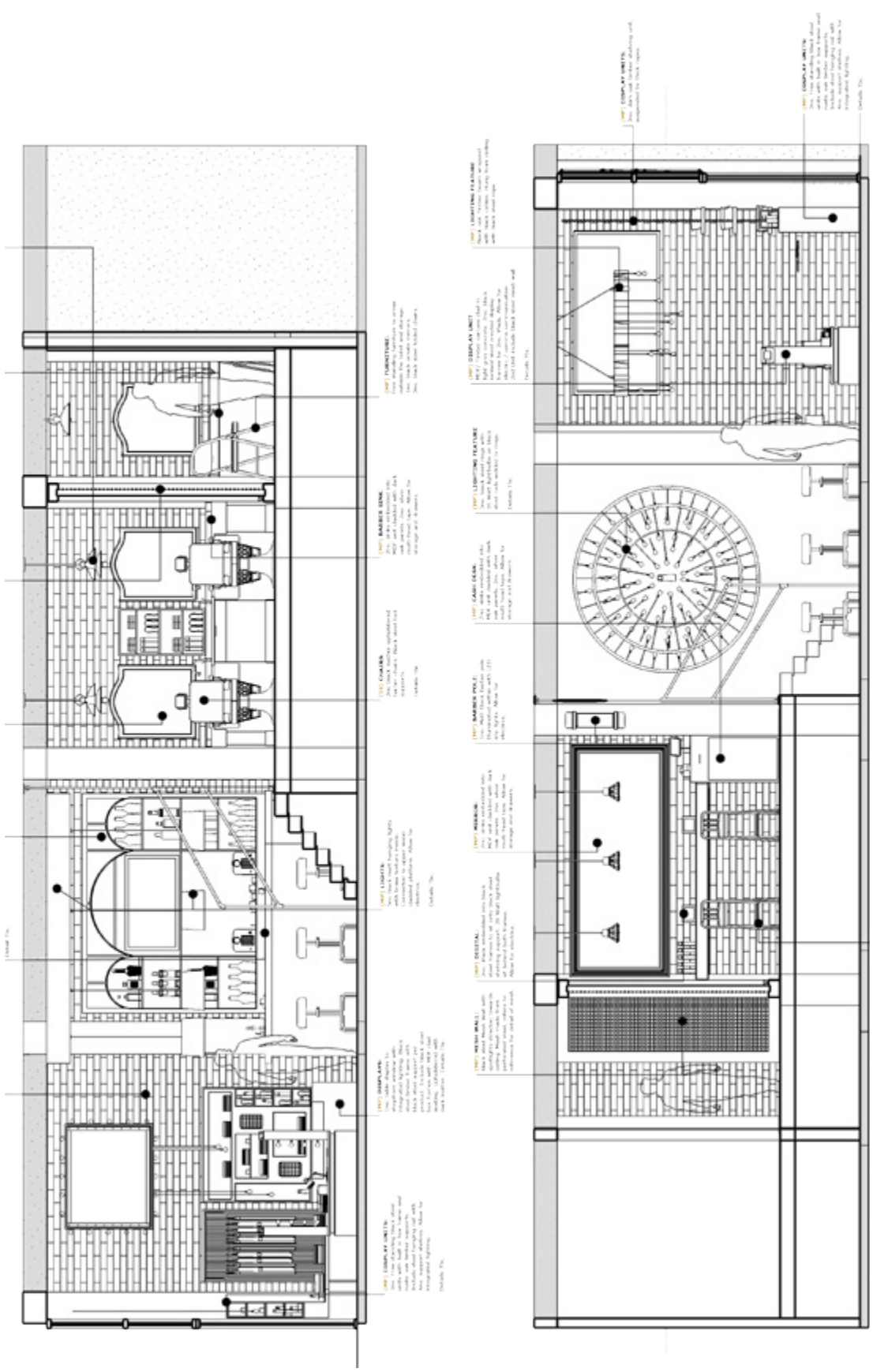


fig. 12, 13

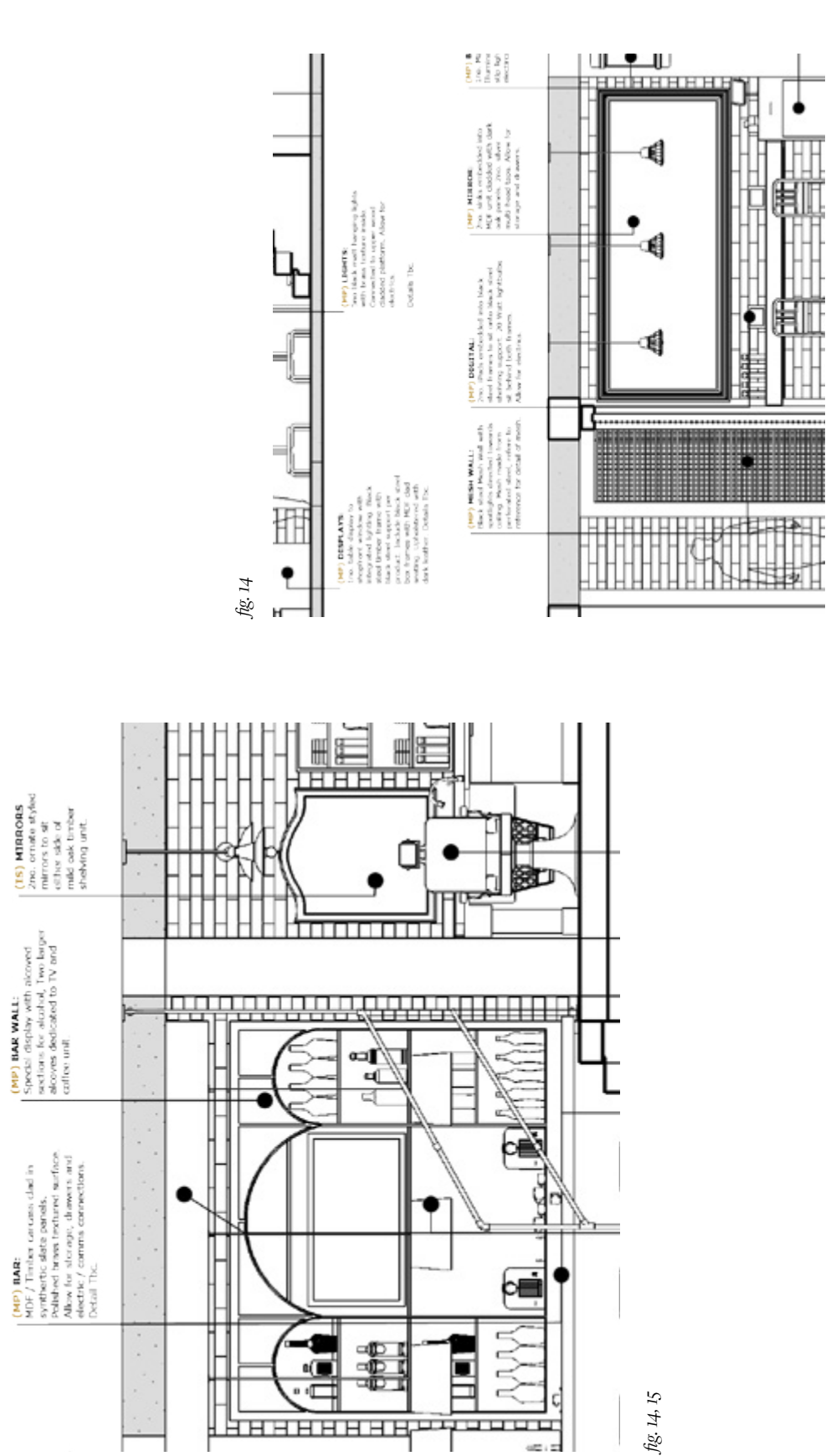


fig. 14

fig. 14, 15



M O U L D E DALL COMING  
TOGETHER

For a more elaborate version with annotations,  
please visit [michaelliott.co.uk](http://michaelliott.co.uk)

fig. 20

Both spaces came together to provide the public with a huge range of entertainment. During the day the lounge gave visitors the chance to browse Spotify playlists and chill out away from the crowds in Brick Lane, London. During the evening, a pop-up cinema screening allowed visitors to watch a selection of movies, comfortably sat in the step-couches. The Black Space calendar was also filled with unique Live performances from Tinie Tempah, Kodaline and Gorgon City.

**Lounge Area & Stage**

fig. 21

No skinny-mocca-frappa-chocaccinos here, just great coffee. Plus drinks and snacks sourced locally from Lynx's East London home for the public to enjoy. Cuddled beside the Coffee Bar was a space dedicated to the curated collection ASOS created just for the store. Tablets set inside bespoke units allowed visitors to get the stuff they browsed delivered straight to their door.

**Merchandising Area & Bar**



fig. 22, 23



fig. 24

*Lounge area facing the bar and merchandising area. The flood of light from the front windows creeps into the rear of the store, which is faintly lit by warm interior illumination.*



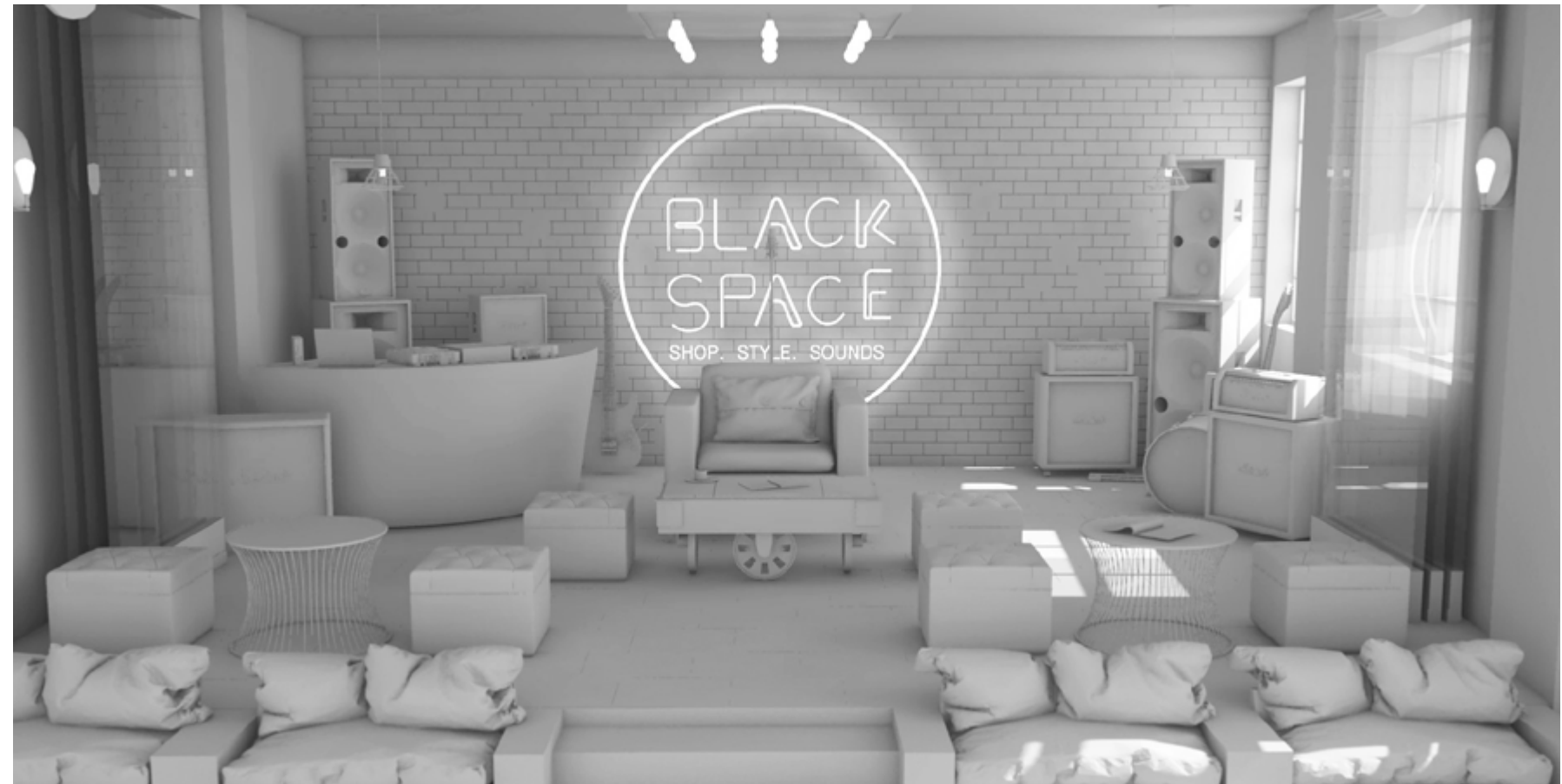
*fig. 26*

*A staircase that leads into the barber area offers visitors a view of the adjacent street.*

*Thick black oblique ropes divide the bar from the barber area.*

*fig. 25*

*An artists stage at night becomes a quiet lounge for visitors during the day. Large bi-folding doors segregate the stage when performing artist are preparing for an event.*



# event PHOTOGRAPHY

*Lynx Black Space offered an exclusive events calendar of live unplugged gigs and cinema nights. Visitors could relax in the lounge area, grab a drink at the down-to-earth coffee bar, and enjoy a grooming session with in-house barbers provided by renowned local barber- Jack the Clipper. Customers shopped for Lynx Black products as well as a curated selection of clothing from online retailer ASOS.*

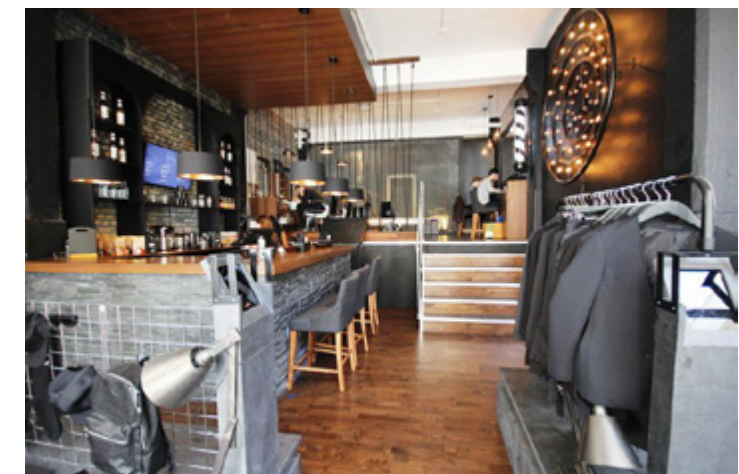
*The store was open for 3 months and brought with it some distinguished names from London, including Tinie Tempah, Labrinth, John Newman, Kodaline and Anthony Joshua.*



fig. 27, 28

fig. 29

*The light displays inception was inspired by the very concept of the cans darkness, 'As dark as a Black Hole'. The squirrel filament bulbs resonating from the cans centre, illuminates stronger the further away they are from the can.*



# A W C W A E O R M L - M E C O M E



fig. 30



fig. 31



fig. 32





THINGS JUST GOT  
PERSONAL

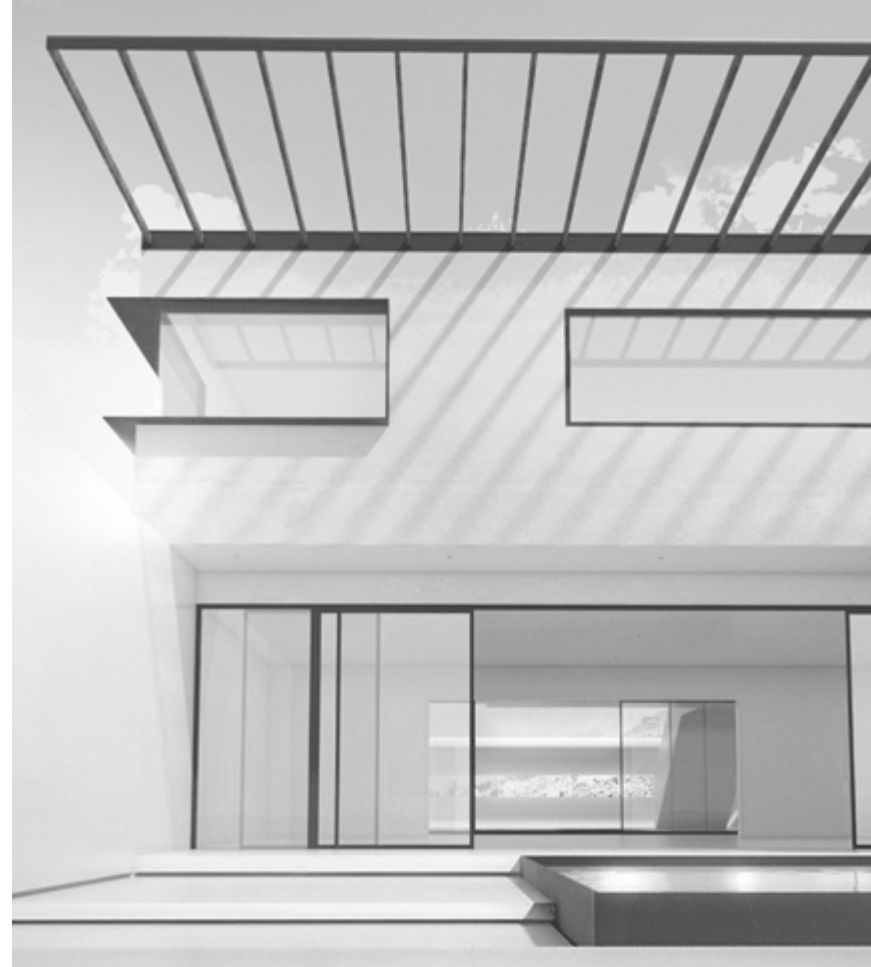
A  
*journey*  
of curiosity

*Having spent a lot of time visualising ideas for brand activations, I would always find a void left open from a disconnection to the conceptual aspect of finer details and the bigger projects I found myself imagining.*

PERSONAL PROJECT  
*Beach House*

*Set along the coast of Jamaica, I wanted the house to adhere to its exotic surroundings and provide panoramic views from both bedrooms on the 1st floor.*

*Exterior & interior spaces alternate throughout to encourage permeability of the wide expansion along the extended depth of the site.*



*fig. 33, 34, 35*

*I worked in black and white to establish greater control over my values, and accentuate the geometric qualities the design of the house boasted.*



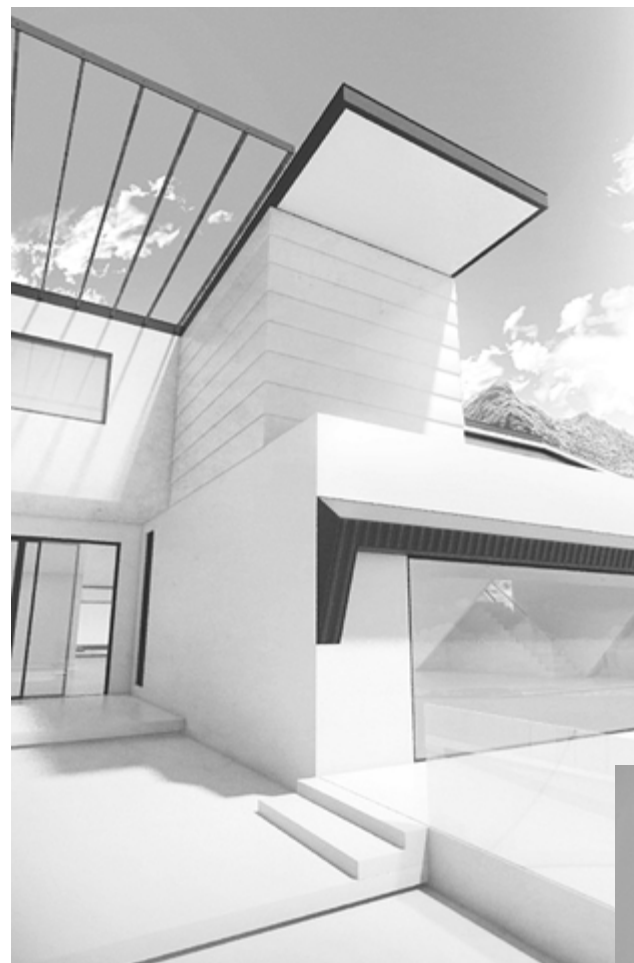
fig. 36

*The east side bedroom is oriented to maximise the views offered by the scenery, giving the residents a truly exquisite view.*





*fig. 32*



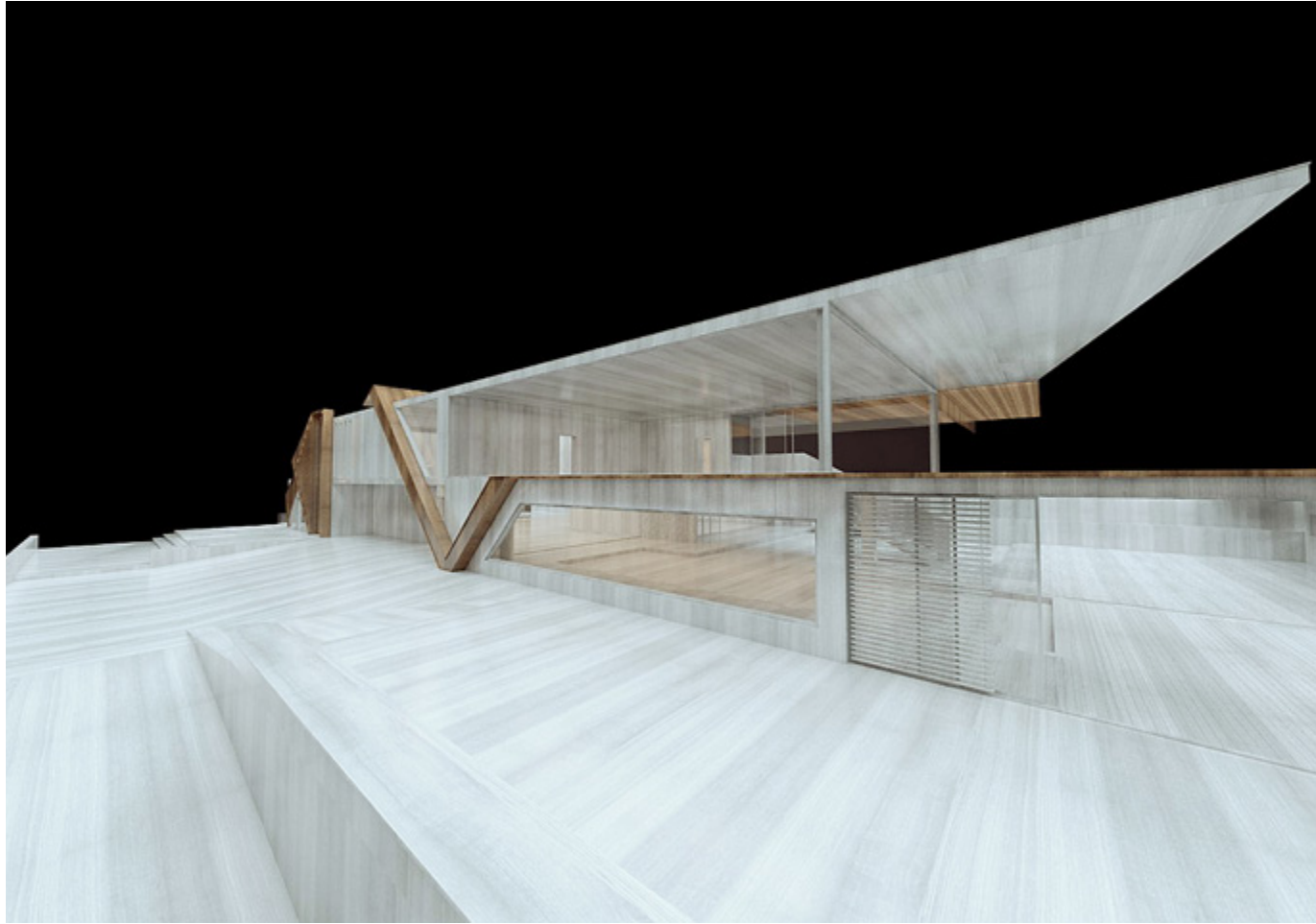
*fig. 37*

*To the western side of the building, steps provide access to the beach via either the kitchen or living room.*

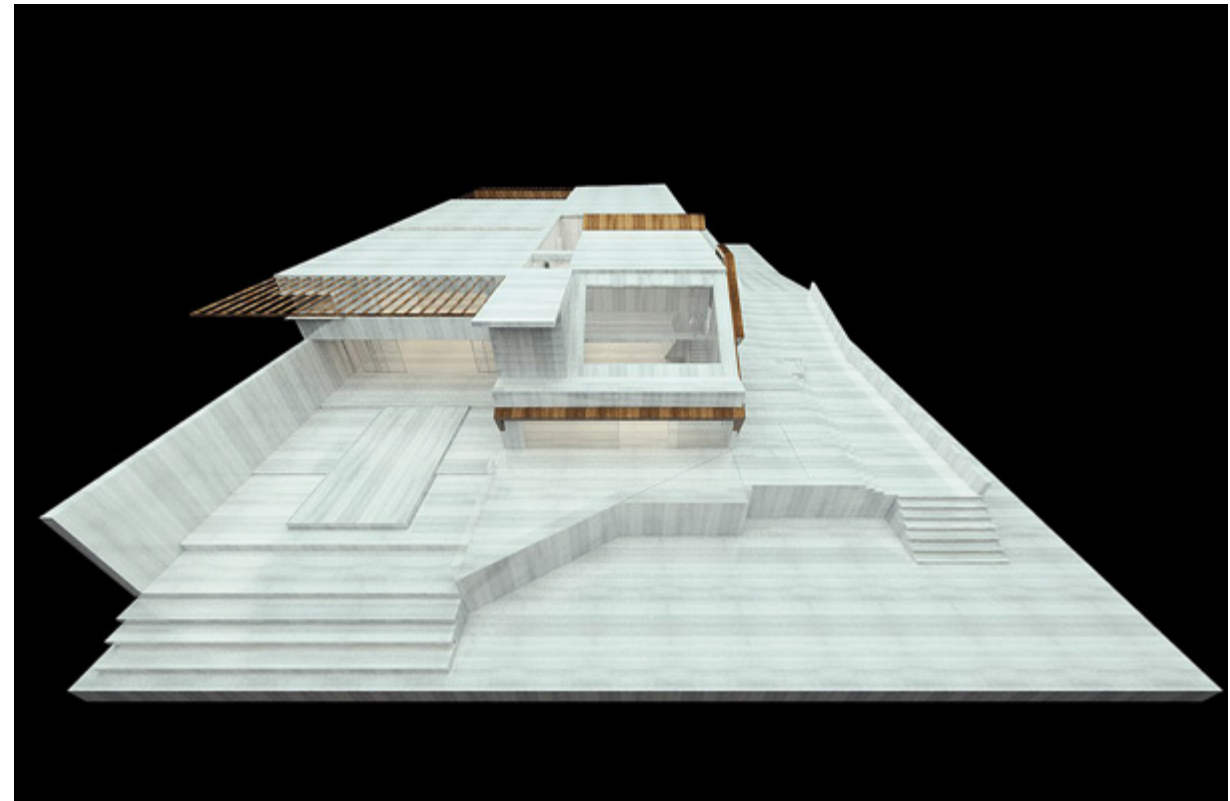
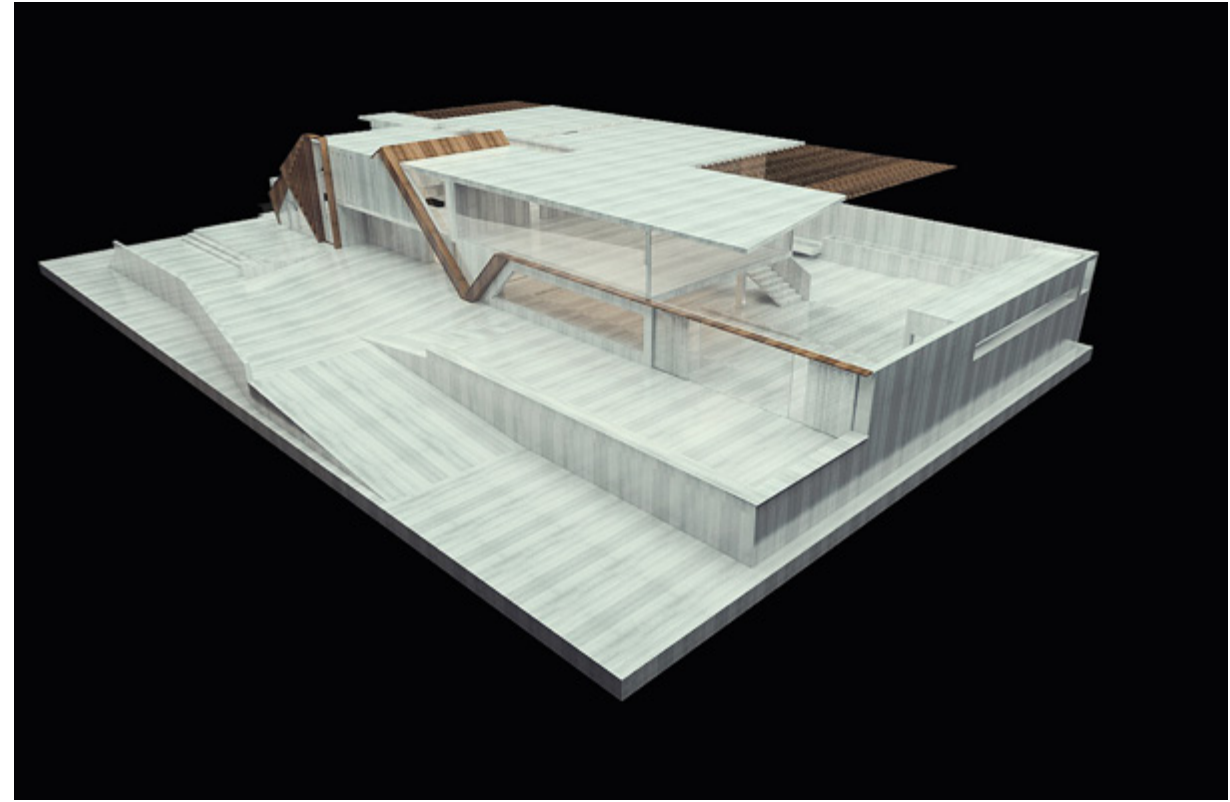
*A wide window aslant to the rest of the building opens up to the morning light hitting the kitchen and bleeding through to the living space.*

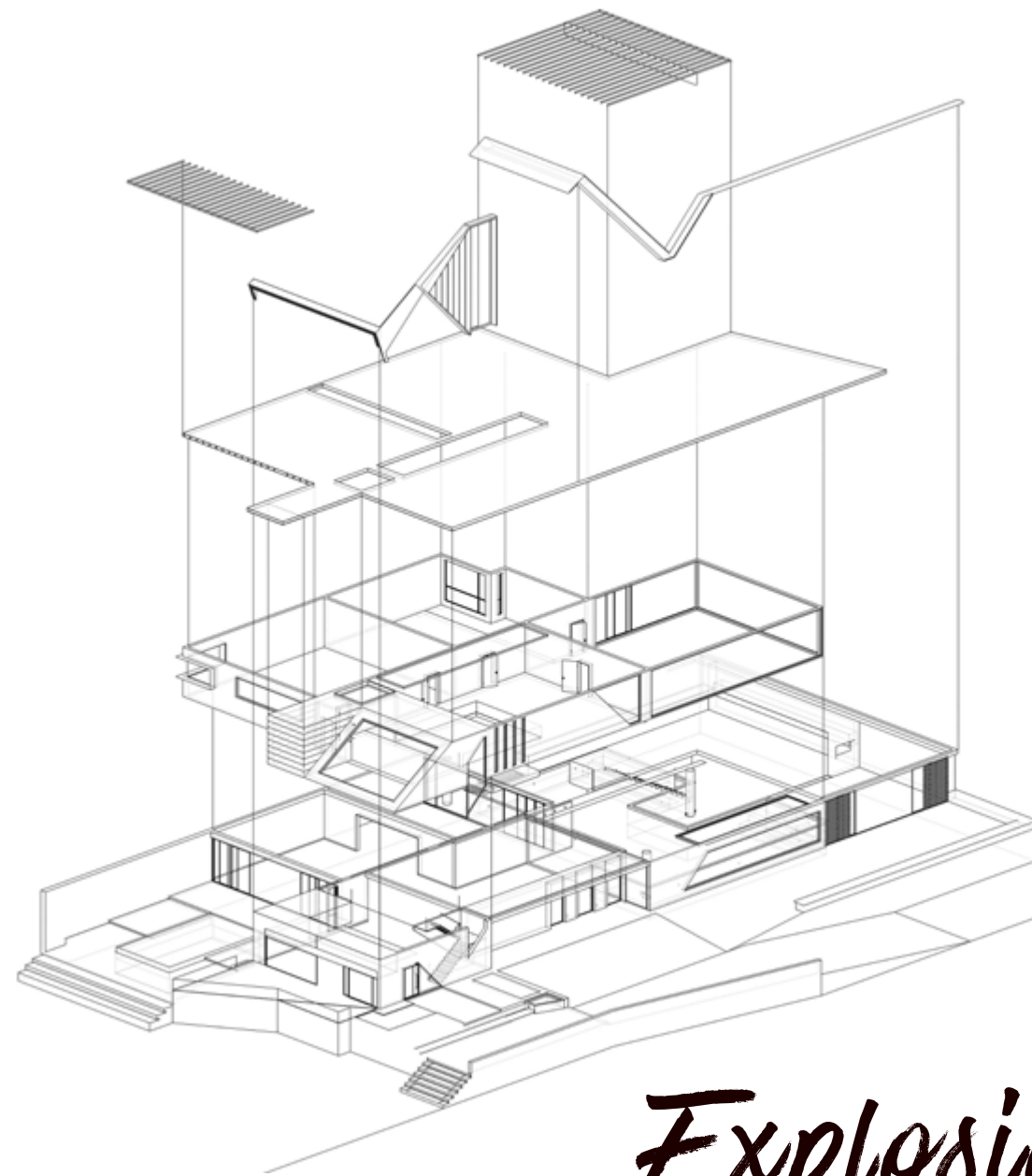




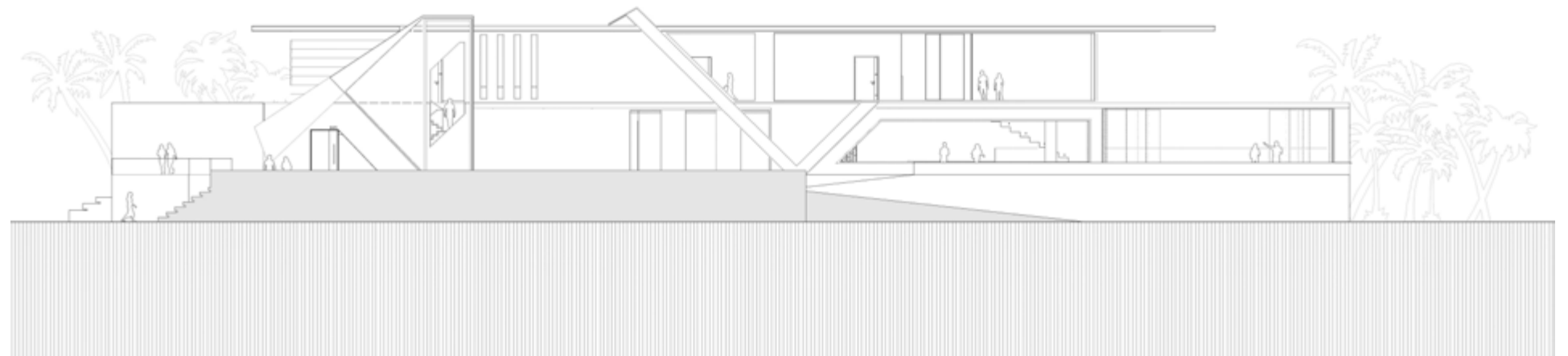


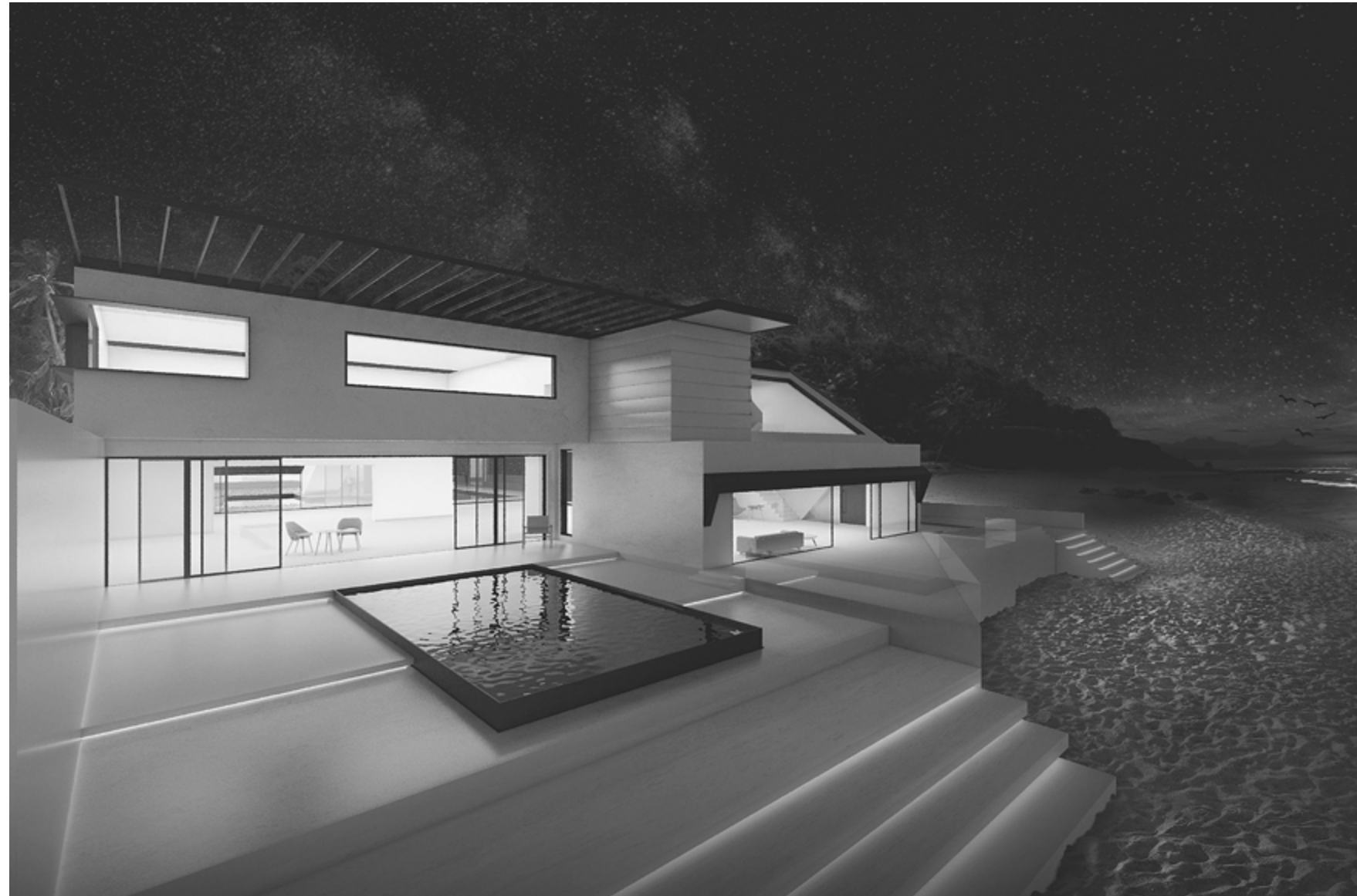
*fig. 38*





# Explosion





# THE PHO- TOGRA- PHERS ADOBE

*interior study*

*fig. 41*

*Inspired by the interiors of homes that were laced with stunning photography, I began to imagine a young photographer and the home they may adopt.*



*fig. 42*

*An east facing wall floods light into the kitchen through floor to ceiling glass windows, illuminating the boundless section that connects the living area to the kitchen, as well as the office space through its sliding glass doors.*

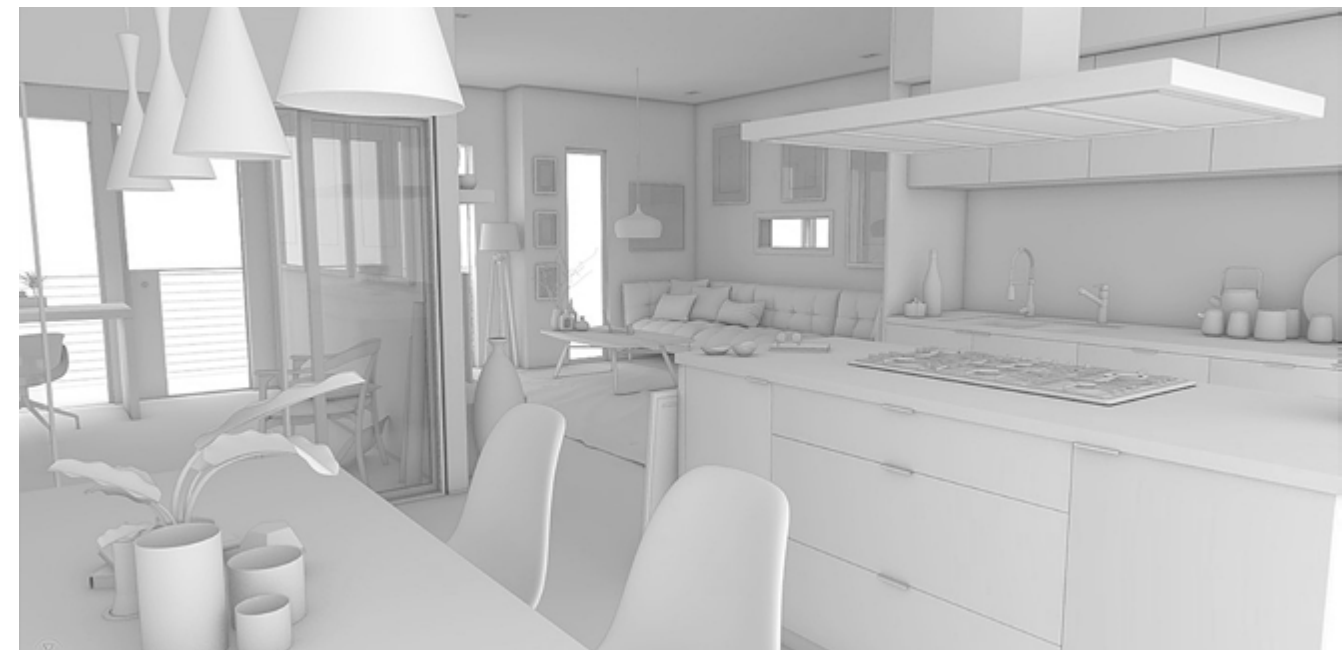




fig. 43



fig. 44

*Study*



*fig. 45, 46*



*fig. 47*



# Plain space

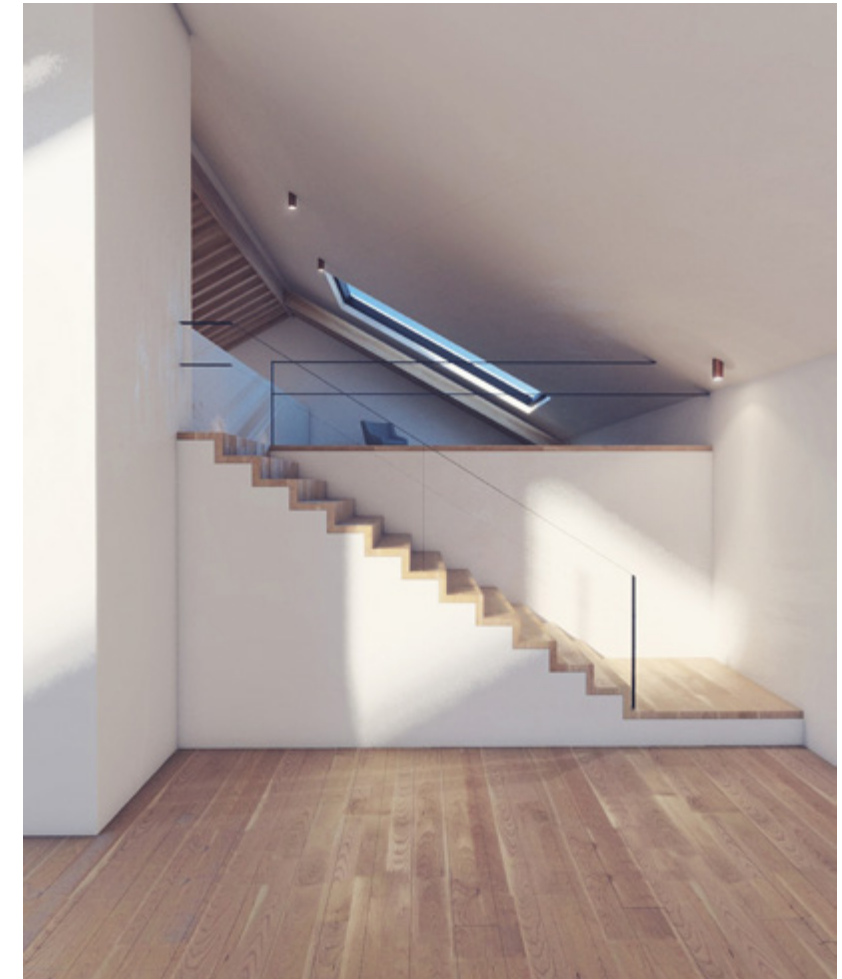
Despite its banal façade, a house in Leira inspired me to approach and study the lighting of a room and its exterior in a different way.

With its canvas white exterior, void of detail, my intention for the inside was to create something simple. A space that was somewhat like a church, library or gallery that echoed the exterior's simplicity, yet still carried with it some character. The lower volume offers a thinly framed view of the horizon, collecting light from above, while the upper space floods light through a pitched roof window, presenting a view of the luscious forests.

A set of stairs lead you further down the structure to the gallery space. Another set of stairs located beside the exterior also offers access to the same room.



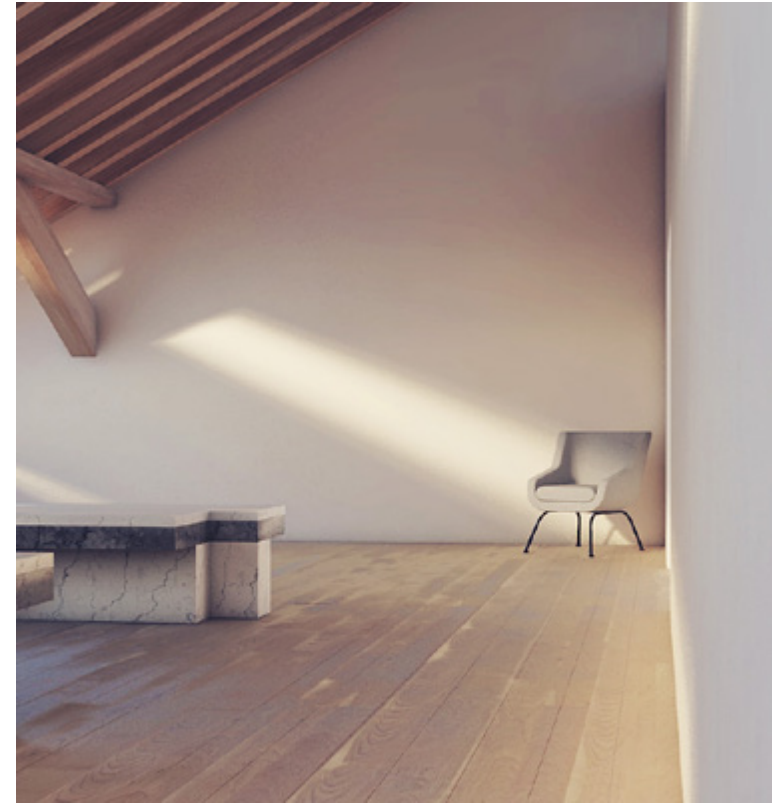
# BEAM - ING



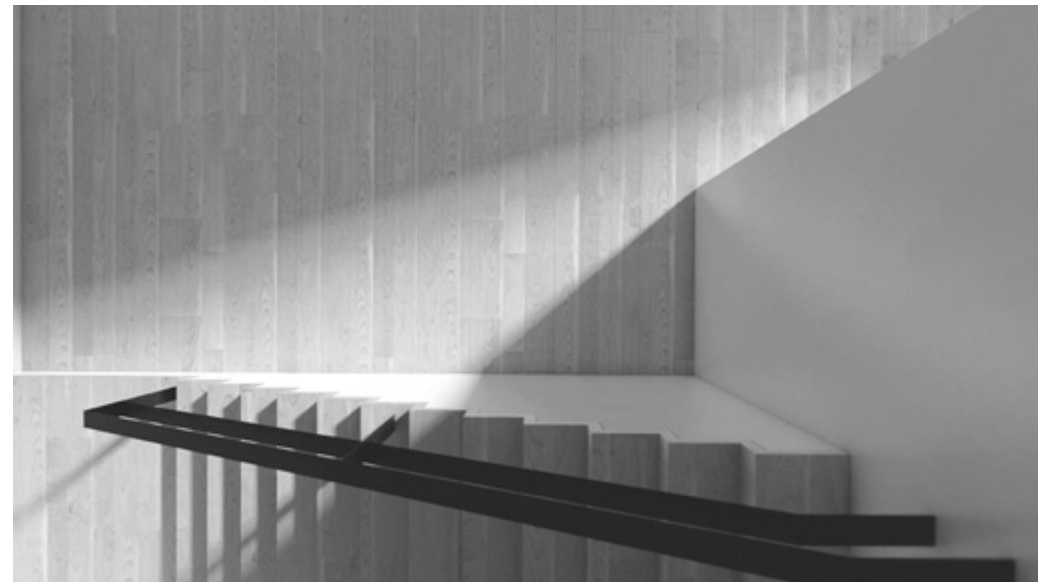
*fig. 48*



*fig. 49*



*fig. 50*





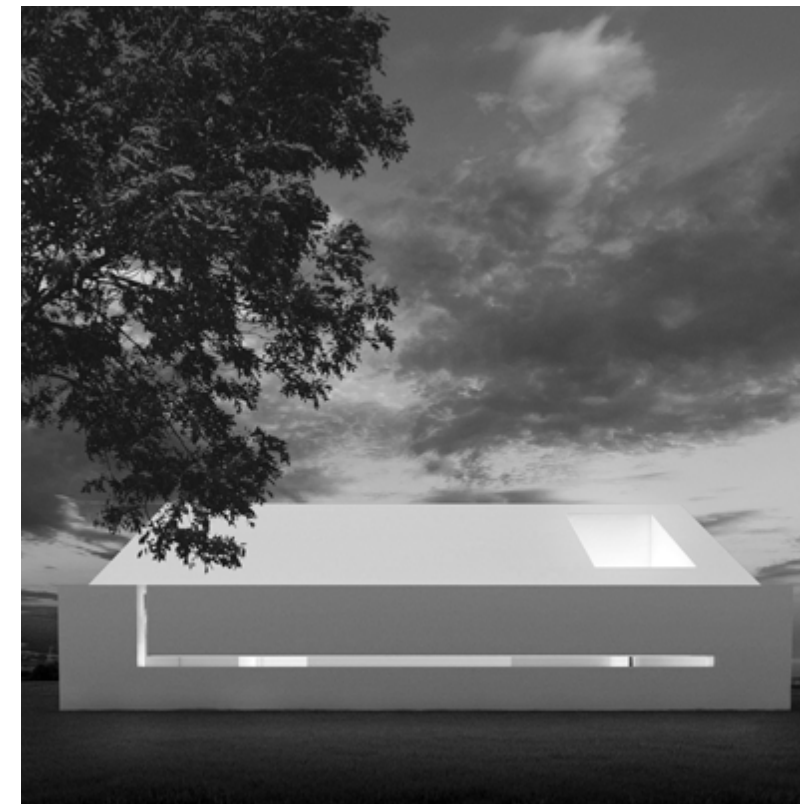
*fig. 51*



m y e x -  
t e r i o r



*fig. 52*



*fig. 53*

michael elliot

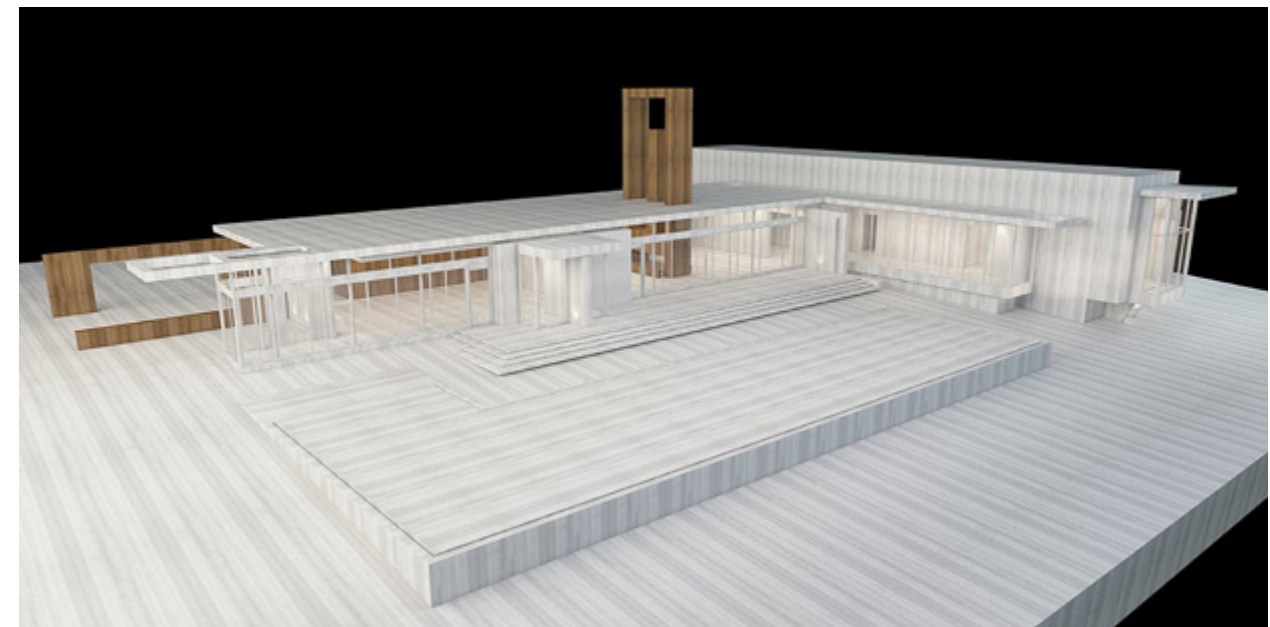
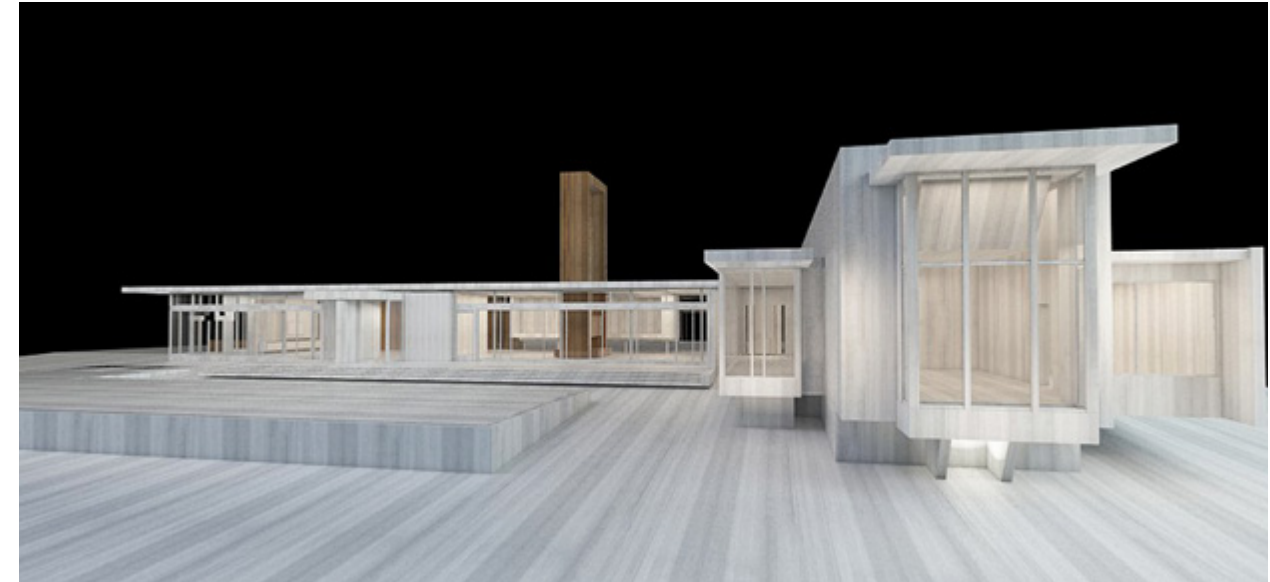
# Brays Island SC Mod - ern II

*Another inspired peice, this time by the work of SBCH Architects.*

*I constructed this buidling with the intent to visualise and discover other angles the firm chose not to shoot. As my I interest developed, I eventually set the site within a different rural enciroment.*

*re-model*

*fig. 54.55*



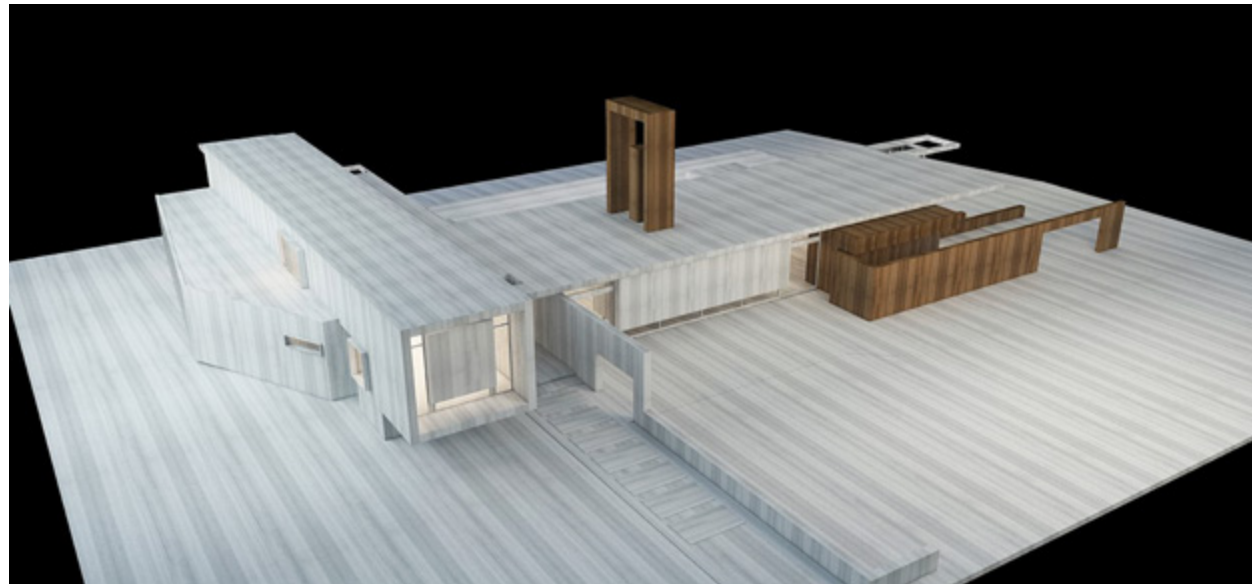


fig. 56



*Due to the slight incline at the rear, the site would enjoy excellent views overlooking the city and lush forests behind it.*



*The original façade is emphasised using a scheme of concrete and wood panelling detail with the fenestration configuration being accentuated by the implementation of an external pool I believe compliments its silhouette.*

*The design consists of two separate sections, one running adjacent to the other and stretching out to the wilderness.*



I have a passionate desire to better understand the industry, both technically, aesthetically and the philosophical approaches architects and designers make. I understand that being someone who has not truly studied the craft as academically as others may put me at a disadvantage, but I have the desire to learn, whether it's via self taught methods I'm always trying to develop or from an individual or team who has the capacity and willingness to refine my abilities and quench my curiosity.

Thank you for taking the time to look through my portfolio.

Michael Elliott



*pigment*

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